

YOU ARE INVITED to our 50th Anniversary Celebration!

Dear L.A. CADA friend,

Please join us for a summer evening celebration on Thursday, June 16, 2022, at the beautiful waterfront Hotel Maya in Long Beach.

We are excited to share this occasion to commemorate **50 Years of Service** to individuals and families living in Southern California, and raise much-needed funding to support our programs and services. I want to extend a heartfelt thank you to our Presenting Sponsor, **Los Angeles County Supervisor, Janice Hahn**.

L.A. CADA is a 501(c)(3) nonprofit organization established in 1971. The agency provides a broad continuum of client-centered, culturally responsive behavioral health services to a diverse underserved and disadvantaged Los Angeles County population with substance use and mental health disorders.

Our services are delivered through our intensive inpatient and outpatient treatment centers, community and school-based programs, and to justice impacted individuals. No one is denied services based on their ability to pay.

Your participation as an Event Sponsor will greatly impact the lives of our program participants, their families, and our communities today and in the future. This is a meaningful occasion to promote your company while helping support the most vulnerable residents of our community. Benefits of sponsorship include excellent marketing exposure to attendees, networking with peers, and a special time with family and friends. More information is enclosed for your review. Sponsorships and donations are tax-deductible.

The event will feature enjoyable activities for everyone – live jazz music, raffles, and a special presentation celebrating 50 years of L.A. CADA's life-giving work and those who work tirelessly to help others.

We look forward to sharing the evening with you to celebrate and support the vital work of L.A. CADA!

For more information, please contact L.A. CADA Development (562) 774-7651, or email prodriguez@lacada.com. Your generous participation is appreciated!

Sincerely,



Juan Navarro
Executive Director, Los Angeles Centers for Alcohol and Drug Abuse



ADMINISTRATIVE OFFICES
12070 Telegraph Road, Suite 207, Santa Fe Springs, CA 90670
www.lacada.com

50th Anniversary Celebration

SPONSORSHIP OPPORTUNITIES

Please Respond
by June 1, 2022.

PRESENTING SPONSOR • \$10,000

- Ten Event Tickets
- Logo featured on 50th Anniversary webpage with link to sponsor URL
- Recognition and Speaking opportunity from podium
- Name and Logo on event signage
- Acknowledged as major sponsor in marketing materials, press releases, social media, and L.A. CADA print and digital newsletter

COMMUNITY SPONSOR • \$5,000

- Eight Event Tickets
- Logo featured on 50th Anniversary webpage with link to sponsor URL
- Recognition from podium
- Name and Logo on event signage
- Acknowledged as major sponsor in marketing materials, press releases, social media, and L.A. CADA print and digital newsletter

PREMIER SPONSOR • \$2,500

- Six Event Tickets
- Logo featured on 50th Anniversary webpage with link to sponsor URL
- Name and Logo on event signage
- Acknowledged as event sponsor in marketing materials, press releases, social media, and L.A. CADA print and digital newsletter

GOLD SPONSOR • \$1,000

- Four Event Tickets
- Logo featured on 50th Anniversary webpage with link to sponsor URL
- Name and Logo on event signage
- Acknowledged as event sponsor in marketing materials, press releases, social media, and L.A. CADA print and digital newsletter

SILVER SPONSOR • \$500

- Two Event Tickets
- Logo featured on 50th Anniversary webpage with link to sponsor URL
- Acknowledged as event sponsor in marketing materials, press releases, social media, and L.A. CADA print and digital newsletter

– SPONSORSHIP OPPORTUNITIES RESPONSE –

ONLINE: www.lacada.com

MAIL: L.A. CADA, 12070 Telegraph Road, Suite 207, Santa Fe Springs, CA 90670

ADDITIONAL INFORMATION: L.A. CADA Development (562) 774-7651 or email prodriguez@lacada.com

Tax ID 23-7110152

Sponsorship Opportunities RESPONSE FORM

Please Respond
by June 1, 2022.

NAME

COMPANY (if applicable)

ADDRESS

CITY/STATE/ZIP

EMAIL

PHONE

SPONSORSHIPS:

- | | | | |
|--|-------------------|--------------|----------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$10,000 | | \$ _____ |
| <input type="checkbox"/> COMMUNITY SPONSOR | \$5,000 | | \$ _____ |
| <input type="checkbox"/> PREMIER SPONSOR | \$2,500 | | \$ _____ |
| <input type="checkbox"/> GOLD SPONSOR | \$1,000 | | \$ _____ |
| <input type="checkbox"/> SILVER SPONSOR | \$500 | | \$ _____ |
| <input type="checkbox"/> INDIVIDUAL TICKET(s) | \$75 per attendee | x _____ = | \$ _____ |
| <input type="checkbox"/> Cannot attend, but would like to support L.A. CADA. | | | \$ _____ |
| | | TOTAL | \$ _____ |

PAYMENT METHOD: Visa MasterCard AMEX Check*

CREDIT CARD #

EXPIRATION DATE

CVC #

CARDHOLDER SIGNATURE

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**Please make checks payable to L.A. CADA*

Our Mission Los Angeles Centers for Alcohol and Drug Abuse (L.A. CADA) mission is to save lives, unite families, and protect the community through addiction counseling and healthy living education.

Who We Are For over 50 years, L.A. CADA has offered vital drug and alcohol rehabilitation and prevention services to the most vulnerable and underserved residents of Los Angeles County. Founded in 1971, as a nonprofit agency by Alice and Dr. Ethan Allan, L.A. CADA provides life-saving programs to individuals and families that would not otherwise receive treatment.

L.A. CADA's comprehensive continuum of care includes:

- Community prevention education and outreach services
- 199 residential treatment beds (substance use and co-occurring mental health disorders)
- 211 Recovery Bridge Housing (RBH) beds for homeless adults
- Outpatient and intensive outpatient treatment
- Medication Assisted Treatment (MAT) for opioid use disorders
- Youth and family and school-based services
- Domestic violence services and trauma care
- Jail-based treatment and offender reentry services
- Comprehensive HIV/AIDS prevention and testing services

Our goal is that all persons in need of behavioral healthcare and support will receive care grounded in social justice, healthcare equity, and adherence to National Standards for Culturally and Linguistically Appropriate Services (CLAS) in Health and Healthcare.

L.A. CADA is a BIPOC (Black, Indigenous, and People of Color) led organization dedicated to equity for and leadership by the marginalized communities we serve. Our programs are licensed and certified by the State of California Department of Health Care Services and the County of Los Angeles Department of Public Health Substance Abuse Prevention and Control.

Who We Serve L.A. CADA serves over 5,000 Los Angeles residents annually. More than 82% of our program participants are people of color (65% Latinx, 17% African American, 16% Caucasian, 1% Native American, and 1% Asian/Pacific Islander). Ninety-six percent of our program participants live at or below the Federal Poverty Guidelines.

Approximately 75% of L.A. CADA adult residential treatment clients are homeless at service intake. Our treatment programs serve adults, young people (12-18), transitional age youth (18-24), and their families. Of the agency's adult program participants, 26% are ages 19-28, 40% are ages 30-44, 17% are ages 45-54, and 7% are fifty-five or older.

Our program participants include high-risk youth, LGBTQ+ persons, pregnant and parenting women, persons living with/at highest risk for HIV, individuals in the criminal justice system, and people experiencing homelessness.



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